# **Compilation of TravWise Blog Articles by Samwise Diamond**

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#### Welcome to the TravWise Blog

Welcome to the official TravWise blog!

Make sure to watch this space as we'll be using it to build up an archive of helpful educational resources delving into the meaning of ecotourism and why greener travel must play an important role in beating the climate crisis.

You can expect to see informative articles about the challenges we face on our journey towards net zero, exciting journal entries from sustainable travel experts, and insightful stories from local individuals and communities who are working to protect natural ecosystems and enhance the positive impact of tourism on society.

If you would like to book your first sustainable travel tour with TravWise, check out the available packages on <u>our homepage</u>.

Article published by Samwise Diamond on March 5th, 2025.

#### **Upcoming Event: Sustainable Paint & Sip Workshop**

We are excited to invite everyone to our Sustainable Paint & Sip workshop!

Our first ever public event in London, this 3-hour workshop will feature an educational presentation about ecotourism personally delivered by our Founder Keshia Tatyalika, followed by a session of painting sustainable tote bags using traditional Indonesian batik patterns.

Taking place at The Somers Town Coffee House by Kings Cross St Pancras station, join our community to take part in this fun afternoon of crafts and socialising. Tickets are limited, so secure your place today by <u>buving one today via Eventbrite</u>.

Article published by Samwise Diamond on March 21st, 2025.

#### **Event Recap: Sustainable Paint & Sip Workshop**

Sunday was a big day for TravWise; we were absolutely thrilled to host our first ever in-person event in London! Taking place at The Somers Town Coffee House just a few minutes' walk from King's Cross St Pancras, our event – a Sustainable Paint & Sip workshop – offered attendees a calm, social atmosphere in which to get creative and make new friends.

Our wonderful guests spent the afternoon painting eco-friendly tote bags with colourful and imaginative patterns, while getting to know each other and learning about our mission to promote sustainable tourism. In the spirit of keeping things green, we handed out squares of recycled cardboard to use as mixing palettes and jam jars filled with water for washing off paintbrushes.

For artistic inspiration, we provided a number of patterns inspired by traditional Indonesian batik. These included:

- Kawung: Known for appearing on Hindu temple walls, the Kawung pattern comprises of numerous circles (sometimes intersecting) arranged to evoke the image of sugar palm fruit.
- **Parang**: Known for being worn by Javanese royalty, Parang uses a repeating 'S' shape to represent ocean waves generating immense strength.
- Truntum: This pattern uses a flower motif to depict a continuously blooming love.
- Mega Mendung: This pattern uses cloud shapes that represent the importance of being calm.

Many attendees enjoyed recreating the batik patterns on their tote bags, reflecting thoughtfully on the meaning of each one and choosing the best colours for their masterpiece. We were also excited to see that a few guests were adding their own new elements alongside the batik – or in some cases creating an altogether original design!

Mid-way through the afternoon, a talk was delivered by our Founder Keshia Tatyalika, who spoke about our initial line-up of sustainable tours (<u>available to browse on our homepage</u>) and highlighted a few of our core values as an ecotourism company, including plans to drive positive social impact through training programs focused on underprivileged women.

We would like to express our immense gratitude to everyone that came along and made the day an unforgettable experience full of joy and creativity. To anyone that missed out, make sure you keep an eye on our social media channels so you can be the first to hear about our upcoming events in future. Here are a few places you can find us:

- Instagram
- <u>TikTok</u>
- Facebook
- <u>LinkedIn</u>
- Bluesky
- YouTube

Article published by Samwise Diamond on March 27th, 2025.

#### The Importance of Mangrove Forests: Explained

It has long been common knowledge that forests are an essential resource for maintaining a habitable environment on our planet. These powerful natural ecosystems help us to regulate climate thanks to their absorption of carbon from the atmosphere and their emission of oxygen via photosynthesis. These processes preserve the cleanliness of the air we breathe and slow down global warming.

In this article, we will be highlighting one category of forest which stands out for its particularly integral role in the conservation of the world's ecosystems; mangrove forests. We will be defining this term, exploring the areas where mangroves can be found, and delving into the question of why this geographical feature is so important in our efforts to solve the climate emergency.

#### What is a Mangrove Forest?

Mangrove forests, also known simply as 'mangroves' or 'mangals', are a unique biome which forms in the coastal intertidal zones of tropical and subtropical countries. Their existence in these zones means that they have adapted to the perpetual rise and fall of the tide, typically becoming flooded at least twice per day.

Mangroves grow in areas that have low-oxygen soil, and are comprised of trees connected by a thick tangle of buttress roots which prop them up (not unlike stilts) so they can withstand changes in the tide. Their presence on the threshold between land and sea requires mangroves to tolerate severe changes in their surrounding conditions including moisture, temperature, salinity and other environmental phenomena.

## Where Can Mangrove Forests Be Found?

Mangrove forests, sometimes called 'mangrove swamps' due to their repeated immersion in seawater, are thought to exist in at least 118 countries and territories. They grow only at tropical and subtropical latitudes because they cannot survive the freezing temperatures that sometimes occur in other climates.

Mangroves can form wherever land meets sea, including:

- Estuaries
- Deltas
- Lagoons
- Tidal lakes
- Sections of open coast

# Why Mangrove Forests are Important for the Environment

Mangroves are a crucial means of maintaining stable ecosystems and slowing down the destructive process of global warming. Mangrove forests are uniquely valuable to conservation efforts for several reasons, which we will examine below:

1. Mangroves Act as a Powerful Blue Carbon System: The slow-moving tidal waters that flow in and out of mangrove forests enable a build-up of very fine marine sediments. These sediments trap and store carbon dioxide securely (a process known as carbon sequestration), rather than releasing this into the Earth's atmosphere. According to the Zoological Society of London, mangrove soil around the world holds approximately 6.4 billion metric tonnes of carbon. The better we can maintain our mangroves, the more we can slow down the warming effect of greenhouse gases – a driving factor behind the current climate emergency. Existing mangroves need to be protected, as the stored carbon could be released in large quantities if these biomes were to be destroyed.

- 2. **Mangroves Create Habitable, Biodiverse Ecosystems:** The litter fall from trees in a mangrove forest provide a food source for hundreds of species, creating a biodiverse ecosystem which contributes to the sustainability of the world's natural environment.
- 3. Mangroves Offer Natural Defences for Coastal Areas: The dense roots of mangrove trees cause slow water movement and help to build a muddy bed of sediments which prevent coastal erosion. This staves off coastal retreat which threatens the wildlife of local ecosystems and the safety of nearby human settlements. Mangrove forests also help to dissipate the energy of strong incoming waves which could have otherwise posed a threat.

These are just three examples of how mangrove forests play an essential role in environmental conservation and coastal sustainability. Scientists continue to study this fascinating type of biome and we are excited to see how our understanding of them develops further in the future.

# **Indonesia: The World Capital of Mangrove Forests**

Indonesia – the home country of <u>our Founder</u> – plays host to around 20% of the world's total mangrove area, effectively making it the world capital of the mangrove biome.

As a large archipelago comprised of over 17,000 different islands, Indonesia presents a biological haven for mangroves. It is estimated to have the third-longest coastline in the world, with the vast majority of this existing in a tropical climate which provides the right conditions for mangrove forests to thrive in.

One of our goals at TravWise is to protect mangrove forests throughout Indonesia, ensuring that tourism to these precious spaces will help rather than hinder them. Responsible eco-tourism to mangrove forests requires thoroughly educating tourists about mangroves and their importance, while also providing them with exciting interactive opportunities to get them directly involved (for example, having them participate in the planting of new trees).

Keep an eye on our social media accounts and blog for further updates about our mission to conserve Indonesian mangroves. Give us a follow using the links below:

- Instagram
- TikTok
- Facebook
- LinkedIn
- Bluesky
- YouTube

Article published by Samwise Diamond on May 16th, 2025.

## **Introducing the Official TravWise Newsletter**

Building an active community can be a long but highly rewarding process for a young startup like TravWise. We've certainly had an exciting journey so far, connecting with past and future travellers here on our blog and also via a number of social media platforms. Now, we're pleased to announce the latest

medium that will enable us to keep our friends and followers up-to-date on all things TravWise - an official newsletter!

We'll be using our newsletter to keep you posted on all of the most helpful ecotourism insights, as well as exciting company updates including event recaps, tour previews, partnership announcements and more. As we continue to grow as an organisation, we can't wait to reach even more like-minded adventurers who care about responsible, sustainable tourism as much as we do. If you would like to be a part of the movement, please sign up to the newsletter using the form below:

[Mailchimp Sign-Up Form]

Article published by Samwise Diamond on May 29th, 2025.

## **New Tour Launch: A Lombok Nature Escape**

Today we are excited to launch a brand-new TravWise tour in Lombok, Indonesia! Introducing: 'A Lombok Nature Escape: Mangrove and Waterfall Experience'.

Based around the power of nature and featuring charming, eco-friendly activities, this tour is ideal for travellers who want to have fun experiencing the beauty of Lombok while contributing to the efforts of conservation and sustainability in the region.

#### **Learn About Mangroves & Take Climate Action**

The tour sees travellers get involved - and inspired! - at a local mangrove, receiving an interactive demonstration exploring how this unique biome creates a thriving biodiverse ecosystem. Together with explaining how to identify tree species and track mangrove growth, this demo also invites travellers to take climate action into their own hands by planting trees that will help slow down the effects of coastal erosion and global warming. After the demonstration, travellers can enjoy a lunch of traditional Lombok food prepared by local chefs.

## **Explore Beautiful Scenery & Discover Secret Waterfalls**

Following the mangrove visit, travellers are taken to the impressive Benang Stokel and Benang Kelambu waterfalls for a peaceful nature walk and optional swim among jaw-dropping forest scenery. Travellers are encouraged to explore this area mindfully and learn how water from the falls is used for the sustainable nourishment of local food crops. For those seeking further adventure, scooter rides into the neighbouring valley provide access to additional secret waterfalls that are typically hidden away from most tourists.

#### **Reserve Your Spot Today!**

Visit the official tour page for full details and book now to reserve your spot on this unmissable tour.

If you have any questions about the tour and its availability, please contact us directly at <u>+44 7438 819863</u> or by emailing <u>explore@travwise.com</u>. We are more than happy to help with any and all queries you may have.

# TravWise Unites with Ekowisata Bale Mangrove to Help Protect Lombok's Coastal Ecosystem

Following Friday's update in which we announced our latest eco-friendly tour, 'A Lombok Nature Escape: Mangrove and Waterfall Experience', we will be publishing a series of brand-new articles highlighting the various sustainable ecosystems featured in this tour. Today, we are focused on the site of the tour's mangrove tree planting experience, Ekowisata Bale Mangrove.

# **Ekowisata Bale Mangrove: A Community-Led Coastal Protection Initiative**

Located at Jerowaru Village in East Lombok and stretching across 112 acres, Ekowisata Bale Mangrove is an example of a mangrove forest biome; this special type of coastal ecosystem is known for its powerful natural ability to counteract and diminish some of the worst effects of climate change.

For nearly 10 years, this vitally important swamp had sadly been left trashed and neglected, overflowing with harmful litter that was diminishing the essential ecological processes required for coastal protection and carbon sequestration. Fortunately, in 2020, a new community-led initiative was formed to restore and maintain this precious ecological resource.

Fast forward to today, and the mangrove's time as an unofficial rubbish dump is but a distant memory. Now a thriving, biodiverse hub that plays habitat to hundreds of different species, the team at Ekowisata Bale are consistently working hard to keep the mangrove's waters clean and to facilitate the processes that keep Lombok's coast as healthy and sustainable as possible.

In recent years, the local community here has also opened up a 10-acre area of the mangrove to visitors, encouraging sustainable tourism from anyone who wants to come along and learn about the benefits of mangroves such as wave mitigation, erosion prevention, carbon sequestration, and many more. The Bale Mangrove Nature Tourism area attracts thousands of people each month thanks to its accommodating staff and comprehensive facilities which include:

- Boardwalks
- Gazebos
- Prayer rooms
- Photography spots
- Treehouses & swings
- Hammocks to relax in
- Visitor toilets

Furthermore, visitors are invited to take part in exciting boat tours and contribute directly to conservation efforts by planting mangrove trees themselves.

# Our Lombok Tour: A Visit to Ekowisata Bale Mangrove, Stunning Waterfalls, and More...

On our sustainable tour of Lombok, we arrange your pickup and transport to Ekowisata Bale Mangrove, where you will be given an interactive tour of the mangrove forest. Wander along wooden walkways under the shady canopy of the mangrove trees, while you learn how this precious ecosystem stores blue carbon and houses a wide range of species that rely on its leaf litter nutrients and protective shelter. Next, take climate action into your own hands by planting a mangrove tree that will help to slow down the harmful process of global warming. After the activities are complete, you will be served a delicious, locally-prepared lunch consisting of traditional Lombok food.

Following your enriching, eco-friendly experience at the mangrove, you will be transported to the next stop on our tour, the twin waterfalls of Benang Kelambu and Benang Stokel. These breathtaking falls and their surrounding scenery are sure to inspire awe and visitors are encouraged to take photographs that capture the natural grandeur of these geographical wonders. While here, you will also be offered the opportunity to take a relaxing swim in the welcoming pool at the foot of the falls. During your visit, you may notice a large, human-made pipe nestled away in the undergrowth; this allows the local community to utilise water from the waterfalls as a sustainable irrigation solution for nearby paddy fields.

For the most adventurous travellers on our tour, scooter rides into the neighbouring valley and creek provide additional access to secret, hidden waterfalls that are concealed from most tourists. Discover beautiful rare sights and a more secluded atmosphere at these peaceful spots, perfect for moments of quiet reflection and appreciation.

# **Reserve Your Spot on Our Lombok Tour**

Visit the official tour page for full details about our tour and book now to reserve your spot.

If you have any questions about the tour, please contact us directly at <u>+44 7438 819863</u> or by emailing <u>explore@travwise.com</u>. We are very happy to help with any and all queries you might have.

Article published by Samwise Diamond on June 4th, 2025.